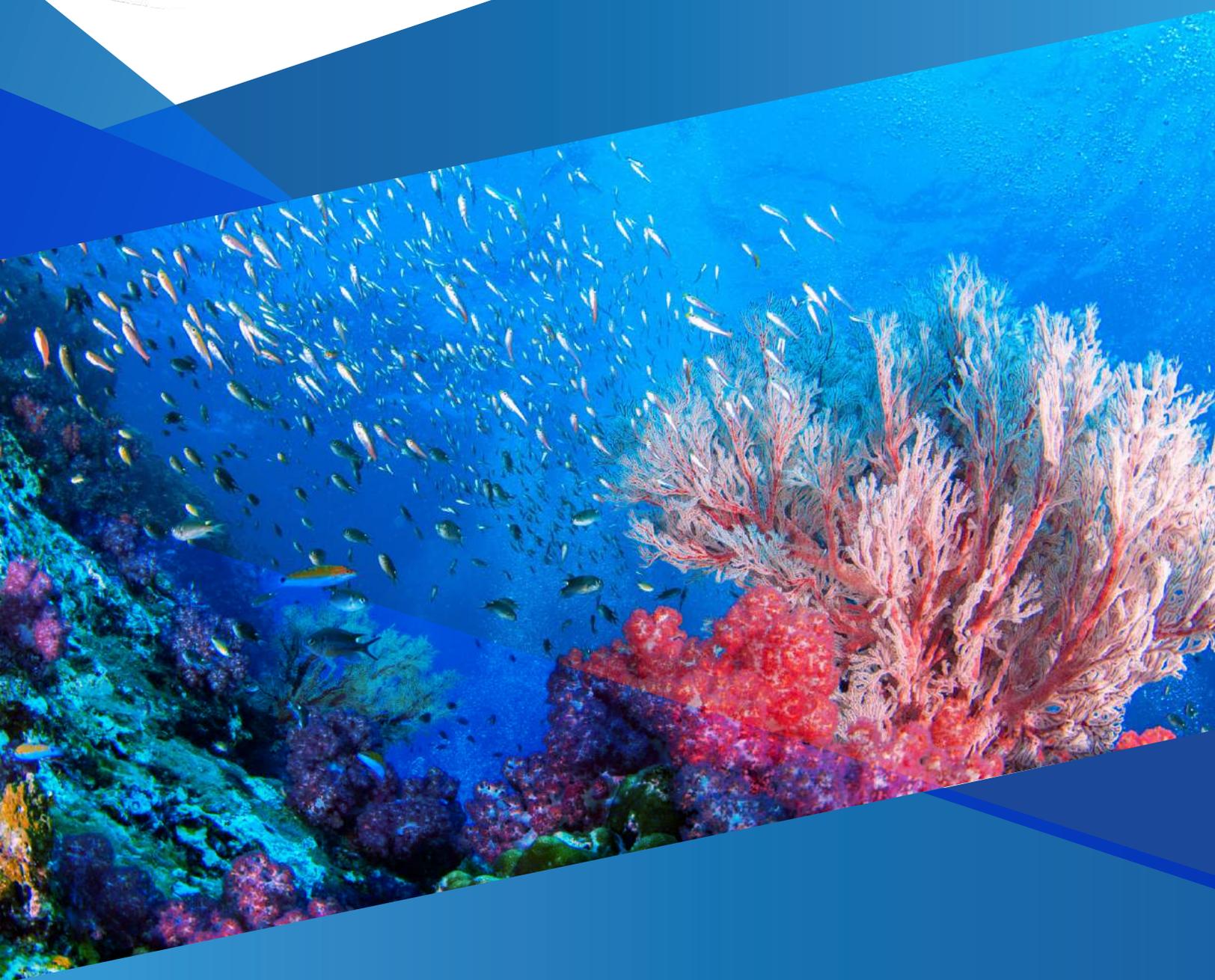


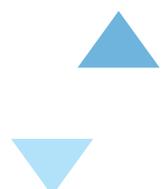
SUSTAINABLE
BLUE ECONOMY
CONFERENCE

NAIROBI, KENYA
26th - 28th November 2018



MEDIA HANDBOOK

Sustainable Blue Economy Conference
November 26 – 28, 2018
Nairobi, Kenya



General Information

Media Accreditation & Media Badges

All media personnel (journalists) who would like to attend the Sustainable Blue Economy Conference (SBEC) must [register online](#) for the conference on the conference web site: www.blueeconomyconference.go.ke.

You can pick up your general media accreditation badge for access to the conference from 08:00 to 18:00, Tuesday, November 20 to Wednesday, November 28 at:

**The Media Accreditation Centre
(directly opposite the main entrance of the KICC)
Charter Hall
Nairobi City County Headquarters
City Hall Way**

We recommend you bring proof of registration (your email confirmation) and personal official identification with you, in order to pick up your media badge.

All Journalists should note that an overlay (pool badge) will be issued at the International Media Centre to facilitate efficient coverage of certain events.

Visa Requirements

Depending on the country you're from, you may need a visa to enter Kenya. Here are some steps to follow:

1. Find out if you need a visa

Citizens of most countries will need a visa to enter Kenya although citizens of some countries will not. To find out which category

you fall under and whether you can apply for a visa online, visit the [Kenya e-Citizen web site](https://immigration.ecitizen.go.ke/index.php?id=6). (<https://immigration.ecitizen.go.ke/index.php?id=6>).

2. Apply for a visa

Visas cost \$51 USD for online applications and \$50 USD for offline applications (for example, visas issued by Kenyan embassies).

Online application: You will need to create a [Kenya eCitizen online account](https://accounts.ecitizen.go.ke/register) (<https://accounts.ecitizen.go.ke/register>).

Upon arrival: You can also apply for a visa when you arrive at the Kenyatta International Airport although we recommend getting a visa in advance, if possible, to avoid delays.

For any questions, contact: visasection@immigration.go.ke.

Passports should be valid for at least 6 months when you arrive in Kenya and should have at least two unused pages.

Vaccinations

Yellow fever vaccination is required for participants of the conference, including media personnel, who:

- Will be coming from countries with a risk of yellow fever transmission
- Have spent 12 or more hours transiting through countries with a risk of yellow fever
- Are from a country that is currently reporting an active or on-going outbreak of yellow fever

Travellers should have their yellow fever vaccination at least ten days before travel.

Other vaccines may be recommended as well. Travellers should be aware of their home country's foreign travel recommendations and seek vaccination as necessary.

For more information, please visit the Kenya Ministry of health website: www.health.go.ke

Accommodation

All media personnel are responsible for booking and reserving their own accommodation.

Please visit the accommodation page (www.blueeconomyconference.go.ke/accommodation) of the Sustainable Blue Economy Conference web site for a listing of recommended hotels in Nairobi.

Security and Safety

The Government of Kenya has measures in place for the safety and security of all participants at the conference, including media personnel.

Security measures will be in place at the:

- conference venue – the Kenyatta International Convention Centre (KICC) and its grounds
- Accreditation Centre and adjacent buildings
- designated hotels
- parking areas
- University of Nairobi
- Nairobi Film Centre (formerly, the Nairobi Cinema)
- other areas requiring enhanced security

Anyone accessing the conference venues will be undergo a security screening.

Arrangements have also been made to ensure the smooth movement of the delegates and visiting dignitaries.

Transportation

The Government of Kenya is providing shuttle bus services for media personnel within Nairobi. All media personnel are encouraged to use this service as a simple and efficient way to travel between the hotels, the conference venue and the airport.

Shuttle buses will be screened for security purposes and a security officer and liaison office will be on board each shuttle.

Shuttle services will transfer media personnel from these locations:

- designated hotels where media personnel are staying
- pick-up and drop-off points at KICC
- transfer to and from the Jomo Kenyatta International Airport (JKIA)

Shuttle services will run at these times:

- from November 23 to November 28, 2018
- 05:00 to 22:00 (special arrangements will be made for extended of after-hour meetings)

International Media Centre

The International Media Centre for the Sustainable Blue Economy Conference is located within the Kenyatta International Convention Centre (KICC).

Kenyatta International Convention Centre (KICC):

**Harambee Avenue
Nairobi, Kenya
30746-00100**

Opening hours: Saturday, November 15, 2018 at 12:00 (noon)

Conference events will also be held at the nearby University of Nairobi and at various hotels. Locations are identified in the [conference programs](#) on the conference web site (www.blueeconomyconference.go.ke/main-program)

Media Facilities at the KICC:

Facilities for media personnel are provided on the basement floor, main floor and exterior tents of the KICC.

1. Common working space (exterior tent)

Approximately 100 seats with Internet service (wired and wireless) and power supply. Media personnel need to supply their own equipment (computers, laptops and printers) if needed.

2. IP transmission space (basement floor – TIN TIN Restaurant)

For transmitting coverage back to home countries

3. Monitoring Centre (basement floor – TIN TIN Restaurant)

Print journalists will be able to follow

conference proceedings from the Monitoring Centre

4. Press briefing room (basement floor – TIN TIN Restaurant)

Booking is on a first-come, first-serve basis

5. Gathering point (exterior tent)

Media pools are required to meet at this gathering point at the designated time (one hour prior to the event). The press liaison officers will guide media personnel to the respective event location.

6. Information desk (exterior tent)

Provides general information on media programs, facilities and services.

7. Press liaison office (exterior tent)

About 30 press liaison officers will be on hand to assist journalists and escort them to event venues.

8. Catering space (exterior tent)

Beverages (mainly water) and light snacks may be available free of charge in this catering space.

9. Individual press conference room for leaders (Shimba Hall, 1st floor, KICC)

- Prior booking is recommended and is available on a first-come, first-served basis.
- Press/event briefing organisers are advised to avail media invite for distribution at the International Media Centre

Media Guidelines

- Due to the limited space and for security reasons, with the exception of bilateral meetings and airport arrivals and departures, the official programs will be covered mainly by the:
 - Host broadcaster (the Kenya Broadcasting Corporation)
 - Host photographer
 - Official photographer/cameraperson
 - Private Media (on the basis of pool/overlay badges) distributed at the international Media Centre
- The official photographer/cameraperson and the private media pools need to bring their press ID card and pool card to all events.
- The official photographer/cameraperson and the private media pools are required to meet at the gathering spot inside the International Media Centre at the designated time (1 hour prior to the event). Press liaison officers will escort media personnel to the events.
- The host broadcaster (the Kenya Broadcasting Corporation) will freely distribute video and audio signals and make available to all media organizations and outlets
- The Host Photographer will cover official programs with the exception of bilateral meetings and airport arrivals and departures. Photographs will be uploaded on a photo sharing site at the international Media Centre.

Online presence for the Sustainable Blue Economy Conference:

Website: www.blueeconomyconference.go.ke

Facebook: www.facebook.com/BlueEconomy2018

Twitter: <https://twitter.com/BlueEconomy2018>

Sustainable Blue Economy Conference, Nairobi 2018

Useful Contacts:

A full list of useful contacts is available on the conference web site (<http://www.blueeconomyconference.go.ke/contact-us-2/>)

Communications and Media

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Sustainable Blue Economy Conference Secretariat

Tel: +254 20 3318888 Ext. 219/268/311/330/260

Email: blueeconomykenya@mfa.go.ke

Conference Services

Amb. Anthony Andanje

Email: tanjanje@gmail.com

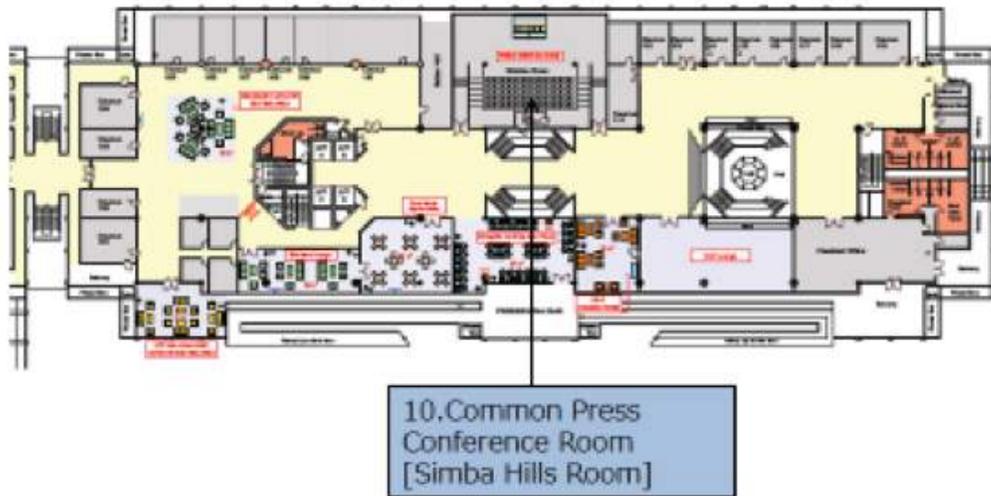
Ms. Evelyne Ongayo

Tel. + 254 20 331888 Ext. 311/330

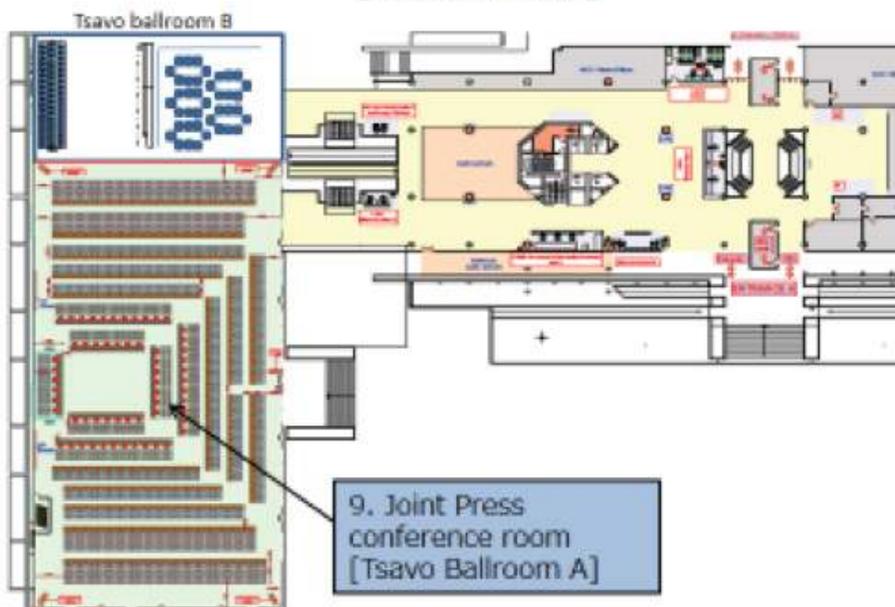
Email: eongayo@mfa.go.ke,
blueeconomykenya@mfa.go.ke

International Media Centre

Kenyatta International Convention Centre (KICC)
[First floor]



Kenyatta International Convention Centre (KICC)
[Ground floor]



International Media Centre

D. Floor Map

Kenyatta International Convention Centre (KICC)
[First basement floor]

