



# Tentative Program



Program

## Business & Private Sector Forum

November 27, 2018

Amphitheatre, Kenyatta International Convention Centre (KICC)

08:00 – 08:50

### Meet and greet breakfast (\*outside Amphitheatre)

Hosted by Kenya National Chamber of Commerce and Industry (KNCCI)

09:00 – 09:12

### Setting the stage: The business economics of the blue economy and making business conservation friendly

1. **Ambassador Peter Thomson**, UN Special Envoy for the Oceans, Fiji
2. **Matt Hebb**, Interim CEO, Canada's Ocean Supercluster

09:12 – 10:16

### New and emerging investment opportunities in the blue economy sector

**Moderator: Beatrice Marshall** (Global News Anchor, China Television Network)

*Panel discussion (40 min)*

1. **Prof. V. N. Attri**, Chairman, Indian Ocean Rim Studies, Mauritius
2. **Vera Songwe**, Executive Secretary, United Nations Economic Commission for Africa (UNECA), Addis Ababa, Ethiopia
3. **Thomas Demmel**, Managing Director, RETA K. LTD, Germany
4. **Kiprono Kittony**, National Chairman, Kenya National Chamber of Commerce & Industry, Nairobi, Kenya

*Discussion and Q & A session (20 minutes)*



10:16 – 11:30

## Economic growth and the sustainable blue economy

*Opening Remarks (10 min)*

1. **Viwanou Gnassounou**, Assistant Secretary General, ACP Secretariat, Brussels, Belgium
2. **Dr. Mukhisa Kituyi**, Secretary General, UNCTAD, Geneva, Switzerland

*Panel Discussion (40 min)*

**Moderator: Cádiz Gómez María Cruz** (Associate Professor, University of Valencia (UV), Italy)

1. **Francesco Confuorti**, Honorary Consul of Kenya and President, Advantage Financial, Italy
2. **Ambassador Marc-André Blanchard**, Permanent Representative of Canada to the United Nations
3. **Caroline Kariuki**, Chief Executive Officer, Kenya Private Sector Alliance (KEPSA), Nairobi, Kenya
4. **Michael Lodge**, Secretary General, International Seabed Authority, Jamaica

*Discussion and Q & A session (20 minutes)*

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11:30 – 12:15

## Leader Remarks

1. **Hon. Henry Rotich**, Cabinet Secretary, The National Treasury and Planning, Kenya – introduces H. E. President Uhuru Kenyatta
2. **H. E. President Uhuru Kenyatta**, Republic of Kenya – delivers statement
3. **H. E. Prime Minister of Samoa or H. E. Prime Minister of Fiji** – delivers statement
4. **H. E. President of Namibia or H. E. President of Somalia** – delivers statement

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12:15 – 12:45

## Meet & Greet

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12:45 – 14:00

## Lunch

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14:00 – 15:13

## Three Concurrent Sessions

### 1. Investing in sustainable fishing and aquaculture practices (Amphitheatre)

*Opening Remarks (10 min)*

1. **Laila Ben Hassan**, Founder and CEO of ABEF Organiser, Blue Jay, London
2. **Brian Rogers**, President, Rogers Consulting, Halifax, Nova Scotia, Canada

*Panel Discussion (40 min)*

**Moderator: Mark J Spalding** (The Ocean Foundation, USA)

1. **Gavin Johnston**, Chief Executive Officer, Aquaculture Consulting and Management Services (PTY) LTD, South Africa
2. **Lori Kennedy**, Owner, Louisbourg Seafoods, Canada
3. **Joseph Rehmann**, Chief Executive Officer, Victory Farms Limited, East Africa
4. **Pat Breen**, Minister of State for Trade, Employment, Business, EU Digital Single Market and Data Protection, Ireland

*Discussion and Q & A session (20 minutes)*

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### 2. Breakout session: Incubators and start-ups (Tent)

**Moderator: Edwin Macharia**, Partner & Africa Director, Dalberg Advisors

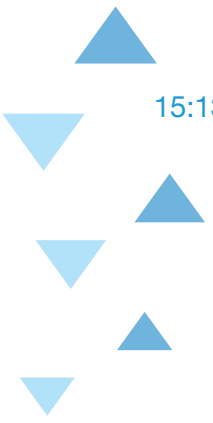
1. **Matt Hebb**, Interim CEO, Canada's Ocean Supercluster
2. **Noemie Giguere**, Technopole maritime du Quebec
3. **Isaac Rutenberg**, Strathmore Law School

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### 3. Breakout session: Ocean surveillance, measurement and observation (Tent)

**Moderator: Jody Thomas**, Deputy Minister, National Defence, Canada

1. **Scott McLean**, Ocean Networks Canada
2. **Duncan Copeland**, Trygg Mat Tracking
3. **Tony Long**, Global Fishing Watch



15:13 – 16:25

## Three Concurrent Sessions

### 1. Maritime transport and seaborne trade (Amphitheatre)

*Opening Remarks (10 min)*

1. **Masahiko Furuichi**, Japan International Cooperation Agency (JICA), Japan

*Panel Discussion (40 min)*

**Moderator: Victor Gathogo** (Advisor on Climate Change and Renewable Energy, Netherlands Development Organisation)

1. **Funmi Folorunso**, Secretary General, African Ship-Owners Association, Nigeria
2. **Paul Holthus**, President & Chief Executive, World Ocean Council
3. **Sturla Henriksen**, Special Adviser on Oceans, UN Global Compact, Norway
4. **Prof. Michael Doms**, VUB University, Brussels, Belgium

*Discussion and Q & A session (20 minutes)*

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### 2. Breakout session: Getting to know your blue economy financing partners (Tent)

**Moderator: Edwin Macharia**, Partner & Africa Director, Dalberg Advisors

1. **Ambassador Marc-André Blanchard**, Canada's Permanent Representative of Canada to the United Nations
2. **Lade Araba**, Africa Region Representative, Convergence
3. **Justin A. Ram**, Director, Economics, Caribbean Development Bank
4. **Paul Lamontagne**, Managing Director, FinDev Canada

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### 3. Breakout session: Emerging opportunities (Tent)

**Moderator: Surita Maddox**, Regional Executive Director, Innovation, Science & Economic Development Canada

1. **Marie Bourrel-McKinnon**, International Seabed Authority
2. **Taylor Widrig**, Mermaid Fare
3. **Justin Hunter**, The Blue Pledge
4. **Richard Chris Troy**, USAID Power Africa Program

16:25 – 17:33

## Innovative financing models and financing sources for investment in the blue economy

*Opening Remarks (5 min)*

1. **Paul Murithi Muthaura**, Chief Executive Officer, Capital Markets Authority, Nairobi, Kenya

*Panel Discussion (40 min)*

**Moderator: Dr. Francis Vorhies** (Founder & Executive Director, Earthmind Conservation Policy and Management, Switzerland)

1. **H. E. Ambassador Umberto Vattani**, President, Venice International University, Italy
2. **Joshua Oigara**, Chief Executive Officer, Kenya Commercial Bank, Nairobi, Kenya
3. **Klaas de Vos**, World Ocean Initiative, London, UK
4. **Dr. Aseem Chauhan**, CEO Amity Innovation Incubator and Amity Capital Ventures, India

*Discussion and Q & A session (20 minutes)*

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17:33-17:45

## Presentation on the Blue Pledge\*

1. **Justin Hunter**, J. Hunter Pearls, Fiji
2. **Jonathan Landrey**, Blue Pledge Foundation USA

*\*The Blue Pledge is a pioneering commitment to the circular blue economy made by several pearl companies including Sustainable Pearls and the World Jewellery Confederation. The Blue Pledge generates private sector revenues to support research, marine conservation and coastal community development.*

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17:45-19:00

## Shark Tank (Lions' Den)

Entrepreneurs will pitch their blue economy concept or business and receive concrete advice from seasoned business leaders (sharks or lions):

1. **Sunir Chandaria**, Honorary Consul of Kenya in Toronto, Canada
2. **Lade Araba**, Africa Region Representative, Convergence
3. **Matthew Davis**, CEO, RENEW

18:00 – 20:30

## B2B Reception and Networking

Hosted by Kenya Ports Authority

19:30 – 21:00

## SBEC Compact Recommendations

Prepare recommendations of outputs for SBEC Compact for further elaboration and consideration

## USEFUL CONTACTS ▲

### 1. Business and Private Sector Forum

**Amb. Johnson Weru**

Email: [jweru@mfa.go.ke](mailto:jweru@mfa.go.ke)

Tel: +25420318888

Mobile: +254721598388

**Sospeter Ngoya**

Email: [sngoya@mfa.go.ke](mailto:sngoya@mfa.go.ke)

Tel: +25420318888

Mobile: +254722777100

**Dr. Moses Ikiara**

Email: [md@investmentkenya.com](mailto:md@investmentkenya.com)

Tel: +254730104200

Mobile: +254722257552

### 2. Business Exhibition

**Amb. Johnson Weru**

Email: [jweru@mfa.go.ke](mailto:jweru@mfa.go.ke)

Tel: +25420318888

Mobile: +254721598388

**David Yamina**

Email: [dyamina@epc.or.ke](mailto:dyamina@epc.or.ke)

Tel: +254202228534

Mobile: +254706517009

**Sospeter Ngoya**

Email: [sngoya@mfa.go.ke](mailto:sngoya@mfa.go.ke)

Tel: +25420318888

Mobile: +254722777100

**Lawrence Wahome**

Email: [sleek.sbec@gmail.com](mailto:sleek.sbec@gmail.com)

Tel: +254722675896

Mobile: +25473467896

### Sustainable Blue Economy Conference Secretariat

**Ministry of Foreign Affairs**

14th Floor, Kenyatta International Convention Centre (KICC), P.O Box 30551-00100  
NAIROBI, Kenya

Tel: +254-203318888 ext 219

Fax: +254-20-2240066

Website: [www.blueeconomyconference.go.ke](http://www.blueeconomyconference.go.ke)

Email: [blueeconomykenya@mfa.go.ke](mailto:blueeconomykenya@mfa.go.ke)