



# About the Business and Private Sector Forum



Business leaders and renowned experts will lead sessions on the Business and Private Sector Forum's main theme – "Investing in the blue economy: promoting responsible and sustainable business practices".

The Business and Private Sector Forum will take place on November 27, 2018 at the Sustainable Blue Economy Conference, bringing together hundreds of businesses, governments and financial institutions from around the world.

## Objectives

The Business and Private Sector Forum will:

- showcase investment opportunities
- promote and enhance investments and business links
- identify new business opportunities and expand existing ones

## Topics

Business leaders and renowned experts will lead sessions on the Business and Private Sector Forum's main theme – "Investing in the blue economy: promoting responsible and sustainable business practices".

Participants will learn about:

- opportunities in maritime transport and seaborne trade
- how to invest in sustainable fishing and aquaculture practices
- how to promote economic growth while also ensuring the sustainability of the blue economy
- new and emerging investment opportunities in the blue economy and their investment potential
- innovative financing and insurance that directs investments into economic activities that enhance the blue economy

Business and Private Sector Forum discussions will focus on exploring and increasing investments while creating partnerships to deliver rapid and sustainable growth to blue economy sectors. These sectors include:

- tourism
- fisheries
- aquaculture
- renewable energies
- marine biotechnology
- seawater desalination
- maritime transportation

### Expected outcome

We will produce a summary of the deliberations and discussions from the Business and Private Sector Forum, including opportunities for:

- national and international blue economy investment
- expanded business networks for long-term cooperation and development

### Participants

Stakeholders expected to participate in the forum include:

- influencers from:
  - the private sector
  - global and national businesses
- representatives from:
  - local and international governments
  - regional and international organizations

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