

SUSTAINABLE
BLUE ECONOMY
CONFERENCE

NAIROBI, KENYA
26th - 28th November 2018



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BLUE ECONOMY
CONFERENCE, 2018

NAIROBI, KENYA



OVERVIEW

The 2030 Agenda for Sustainable Development gives prominence to the Blue Economy's contribution towards the achievement of sustainable development. The Blue Economy is considered to encompass the sustainable use and conservation of the oceans, seas, lakes, rivers and other water resources. These resources present potential for sustainable and inclusive development. Historically the Blue Economy has been recognised as the great engine of growth and prosperity in industrialised nations.

The Sustainable Blue Economy Conference(SBEC) is the next great opportunity to re-energise the world around the potential of the Blue Economy

The universally adopted '2030 Agenda' envisions a present and a future that is economically sustainable, socially inclusive and environmentally resilient. Realizing the ambitious Sustainable Development Goals (SDGs) is only possible if the global community works collectively in promoting the sustainable utilization and conservation of Blue Economy natural resources.

Innovative financing, new technologies, capacity building, good governance and investment in the under-developed sectors of the Blue Economy can turn current development challenges into opportunities for peoples and communities across the globe. Global leaders in the public and private sectors should, as a priority, harness investments individually and collectively to ensure the world derives maximum benefits from the Blue Economy while also supporting the resilience of communities and the environment.



The time to embrace the full potential of the Sustainable Blue Economy is now.



HOST AND CO-HOSTS

The SBEC is convened by the Government of Kenya and co-hosted by the Government of Canada and Government of Japan.

SPONSORS



Government of Kenya



Government of Canada



Government of Japan



Government of Norway



UK Government



The European Union



China



Portugal



South Africa



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AU



UNDP



UNECA



THE OCEAN FOUNDATION

OTHER SPONSORS INCLUDE

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Kenya National Shipping Line
Afrexim Bank
Kenya Airways
Brand Kenya Board
National Museums of Kenya
Kenya Tourism Board
Java House Group
Kenya Tea Packers Limited (Ketepa)
IDRC
Norfolk Hotel, Nairobi
Essicaxx Digito

Being a co-host or co-sponsor is not a precondition for participation.

PLANNED ACTIVITIES

- ✓ *Leadership Commitment Segment*
- ✓ *Main Plenary Sessions*
- ✓ *Concurrent Main Events*
- ✓ *4 (Four) Forums*
 - *Governors and Mayors Convention*
 - *Science and Research Symposium;*
 - *Business and Private Sector*
 - *Civil Society*
- ✓ *Exhibitions*
- ✓ *Side Events*
- ✓ *Blue Economy Film Festival*
- ✓ *Special Dinners and Lunches (By Invitation)*

**ALL ARE
WELCOME**

Some of the confirmed **KEYNOTE SPEAKERS**



PAVAN SUKHDEV
President of World Wildlife Fund



JUSTIN MUNDY
Senior Fellow and Special Envoy for
Conflict & Natural Resources, World
Resources Institute



MR. KITACK LIM
Secretary General-International Maritime
Organization



MICHAEL LODGE
Secretary General International Seabed
Authority



DR CLEOPATRA DOUMBIA-HENRY
President of the World Maritime
University



AMB. PETER THOMSON
UN Secretary-General's Special Envoy
for the Ocean



LARRY HILDEBRAND

Professor and Canadian Chair in Marine Environmental Protection, Head, Ocean Sustainability



MS FUNMI FOLORUNSO

Secretary General African Ship Owners Association



MICHAEL LUGUJE

Director General, Ghana Ports and Harbour Authority



HERALD SOLBERG

CEO Norwegian Shipowners Association



DR. KARIN KEMPER

Senior Director for the Environment and Natural Resources (ENR) Global Practice at the World Bank



PROF MICHAEL DOOMS

Strategy and Management, University of Brussels



ADMIRAL R K DHOWAN

National Maritime Foundation India



PROF. MICHAEL DODDS

Global research institute, University of North Carolina



AND MANY MORE

LEADERS IN ATTENDANCE



H. E. UHURU KENYATTA
President of the Republic of Kenya



H.E. (MR) DANNY FAURE
President of the Seychelles



H.E DENIS SASSOU NGUESSO,
President of Congo



H.E. HAGE GEINGOB
President of Namibia



H.E. MOUSSA FAKI MAHAMAT
Chairperson, African Union
Commission Chairperson



H.E. FRANK BAINIMARAMA
Prime Minister of Fiji



H.E. LUPESOLIAI SAILELE MALIELEGAO TUILA'EPA
Prime Minister of Samoa



H.E. MRS GRATIELA GAVRILESCU
Deputy Prime Minister and
Minister of Environment,
Romania



HON. JONATHAN WILKINSON
Minister of Fisheries, Oceans
and the Canadian Coast Guard



H.E. MR. MASAHISA SATO
The State Minister for Foreign
Affairs of Japan



ISABELLA LÖVIN,
Minister of International
Development Cooperation and
Climate, Sweden



H.E. DR. EMMANUEL IBE KACHIKWE
Minister of State for
Petroleum, Nigeria



MR. NIKOLAI ASTRUP
Minister of International
Development, Norway



H.E. MR. GEORGIOS KATROUGKALOS
Alternate Minister, Ministry of
Foreign Affairs, Greece



H.E. MR. ELDIRDIRI MOHAMMED AHMED
Minister for Foreign affairs,
Sudan



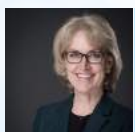
HON RAVINDRA SAMARAWEEERA
Minister of Sustainable
Development and Wildlife, Sri
Lanka



MR ABDELKADER BENMESSAOUD
Minister for Tourism and
Handicraft Industry, Algeria



MR JAMES F. P GOMEZ
Minister of Fisheries and Water
Resources, Gambia



MS CATHERINE BLEWETT
Deputy Minister for Fisheries and
Oceans, Canada



ANNE HIDALGO
Mayor of Paris and Chair of C40



MURRAY RUDD
Professor / Nippon Foundation
Chair Marine Management and
Ocean Governance



DR. MUKHISA KITUYI
Secretary General, United
Nations Conference on Trade
and Development (UNCTAD)



MR MARK J. SPALDING
President, the Ocean Foundation



GARETH JOHNSTON
Director General, World Fish
Centre



MAIMUNAH MOHD SHARIF
Executive Director-UN-Habitat



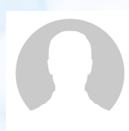
MR. MPHO PARKS TAU
President of United Cities &
Local Governments (UCLG)



GOVERNOR JOSPHAT NANOK
CBS, Chairman Council of
Governors, Kenya



AUDREY AZOULAY
Director-General, UNESCO.



AND MANY MORE

MORE SPEAKERS

- **Almas Jiwani (Canada)** - President, Emeritus UN Women Canada NC
- **Mr. Silvester M. Kututa (Kenya)** - MD/CEO, Express Shipping and Logistics EA Ltd
- **Ms. Raijeli D. Nicole (Fiji)** - Regional Director-OXFAM in the Pacific
- **Dr. Doug Wallace (Canada)** - Dalhousie University, Department of Oceanography
- **Col. Andre Didace CISEAU (Seychelles)** - Ag. Secretary General, Port Management Association of Eastern & Southern Africa (PMAESA)
- **Amiral Mohammed** - Lamine Fadika (Cote D' Ivoire-Former Minister of Mines and Minister of Oil and Gas, Cote D' Ivoire)
- **Ms. Ahunna Eziakonwa** - UNDP Assistant Administrator and Director, Bureau for Africa
- **Sandor Mulsow (Jamaica)** - Marine Geologist, International Seabed Authority
- **Prof. Micheni J. Ntiba (Kenya)** - PS, State Department for Fisheries and Aquaculture and the Blue Economy
- **Prof. Babajide Ibitayo ALO (Nigeria)** - Prof. of Chemistry, University of Lagos
- **Gareth Johnston (United Kingdom)** - Director General, World Fish Centre
- **Dr. Jackline Uku (Kenya)** - Kenya Marine, Fisheries Research Institute (KMFRI)
- **Dr. Pakjuta Khemakorn (Thailand)** - Fishery biologist, Marine Fisheries Research and Development Division, Department of Fisheries, Thailand
- **Dr. Isao Sakaguchi (Japan)** - Visiting Scholar-Centre for Blue Economy Middlebury Institute of International Studies
- **Mr. Carlos Martin (Spain)** - Novella-Deputy Executive Secretary, Basel Rotterdam and Stockholm Convention
- **Prof. Ussif Rashid Sumaila (Nigeria)** - Institute of Oceans and Fisheries
- **Mr. Rodolfo Lacy (Mexico)** - OECD Director for Environment
- **Dr. Ibrahim Assane Mayaki** - Chief Executive Officer- NEPAD Agency
- **Dr. David Obura (Kenya)** - Founding Director, Coastal Oceans Research and Development in the Indian Ocean (CORDIO East Africa)
- **Yannick Beaudoin (Canada)** - Director General for Ontario and Northern Canada with the David Suzuki Foundation
- **Mr. Rodolfo Lacy (Mexico)** - OECD Director for Environment
- **Mr. Erik Giercksky (Norway)** - Head, Action Platform for Sustainable Ocean Business, UN Global Compact
- **Dr. Andrew Hudson (USA)** - Head, Water and Ocean Governance Programme, UNDP
- **Dr. Shailesh Nayak (India)** - Director-National Institute of advanced studies, INDIA
- **Ms. Thi Gam Pham (Vietnam)** - Ministry of Natural Resources and Environment-Vietnam
- **Mr. Mick Kinley (Australia)** - C.E. O. Australian Maritime & Safety Authority (AMSA)
- **Mr. Chris Trelawny** - Chief, Subdivision for Maritime Development, Technical Cooperation Division, IMO
- **Keith Stoodley (Canada)** - CEO, Provincial Aerospace UAE Operations
- **Donald Roussel** - Senior Advisor to the ADM, Transport Canada
- **Dr. Phumzile Mlambo-Ngcuka** - Executive Director, UN Women
- **Ms. Gabrielle Goettsche Wanli** - Director, UN Division of Ocean Affairs and Law of the Sea
- **Vladimir Ryabinin (Russia)** - Executive Secretary-IOC, UNESCO
- **Sulan Chen, PhD (China)** - Program Advisor--International Waters and Chemicals and Waste Management, Regional Focal Point—Arab States, Asia, Europe and CIS countries, GEF Small Grants Programme, UNDP
- **Dr. Jennifer O'Leary (Canada)** - The Nature Conservancy and SMART Seas Program
- **Dr. Charlotte de Fontaubert** - Senior Fisheries Specialist, Environment and Natural Resources, World Bank
- **Dr. Rodriguez Prado (Uruguay)** - Assistant Professor and member of the International Law Institute of the University of the Republic Uruguay

CONFERENCE MAIN THEME

The SBEC conference is predicated on the two conceptual pillars of: (i) Sustainability, Climate Change and Controlling Pollution and (ii) Production, Accelerated Economic Growth, Jobs and Poverty Alleviation.

THE NINE (9) SUB-THEMATIC AREAS

-  Smart Shipping, Ports , transportation and global connectivity.
-  Employment, Job Creation and Poverty Eradication.
-  Cities, Tourism, Resilient Coasts and Infrastructure.
-  Sustainable Energy, Mineral Resources, and Innovative Industries.
-  Ending Hunger, Securing Food Supplies and Promoting Good Health and Sustainable Fisheries.
-  Management and Sustaining of Marine Life, Conservation and Sustainable Economic Activities.
-  Climate Action, Agriculture Waste Management and Pollution-free Oceans.
-  Maritime Security, Safety, Regulatory Enforcement.
-  People, Culture, Communities and Societies: the inclusive Blue Economy.

FOUR (4) CROSS-CUTTING ISSUES

- 1** New Technologies and Innovation for Oceans, Seas, Lakes and Rivers.
- 2** Challenges, Potential Opportunities, Priorities and Partnerships.
- 3** Financing for blue economy.
- 4** Women, Youth and the Blue Economy.

WAYS TO ENGAGE IN THE CONFERENCE

1

SPEAK AT THE CONFERENCE

The SBEC will feature commitment statements from leaders, followed by a range of theme focused sessions and forums. All sessions shall be focused on the specific themes as outlined. Heads of State and Government, governors, mayors, UN and international organizations officials; Captains of Industry and top tier scientists, academics and experts will speak at the various sessions. You can add your voice by sending a speaking proposal to the Blue Economy Secretariat at blueeconomykenya@mfa.go.ke to request a slot.

2

MAKE A COMMITMENT

Add your voice to the personal/country/organisations concrete commitments and practical actions that can be taken today on the Blue Economy during the leadership commitment segment. Countries, organisations and other entities can engage and partner around the thematic areas.

3

ORGANISE A SIDE EVENT

Dozens of affiliate events organized by institutions, companies, governments and various conservation and scientific bodies will take place across the City of Nairobi during the entire week of the conference. To book or organise your event, simply visit www.blueeconomyconference.go.ke for more details.

4

SPREAD THE WORD

Help spread the word about SBEC and especially the need for increased action to focus global attention on how to harness the blue economy and foster the sustainable use of ocean, water and inland river resources.

Follow on Twitter: @BlueEconomy2018

Like/share on Facebook: <https://www.facebook.com/BlueEconomy2018>

5

BE A SPONSOR OF THE CONFERENCE

Sponsorship opportunities offers a wide range of benefits, including the opportunity for organisations and businesses to contribute to a major global conversation. Besides, sponsorship carries with it the opportunity to upscale independent visibility at the conference and the attendance to the 'invitation only' segments and events. Key sponsorship opportunities include the following:

- In country costs logistics and operations;
- Supporting the Communication Strategy of the conference
- Interpretation services
- Branding the conference venue
- Onsite Secretariat support (equipment)

Sustainable Blue Economy Conference Secretariat

Ministry of Foreign Affairs

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REGISTER NOW

at <http://www.blueeconomyconference.go.ke/delegates-registration/>