The 2030 Agenda for Sustainable Development gives prominence to the Blue Economy’s contribution towards the achievement of sustainable development. The Blue Economy is considered to encompass the sustainable use and conservation of the oceans, seas, lakes, rivers and other water resources. These resources present potential for sustainable and inclusive development. Historically the Blue Economy has been recognised as the great engine of growth and prosperity in industrialised nations.

The Sustainable Blue Economy Conference (SBEC) is the next great opportunity to re-energise the world around the potential of the Blue Economy

The universally adopted ‘2030 Agenda’ envisions a present and a future that is economically sustainable, socially inclusive and environmentally resilient. Realizing the ambitious Sustainable Development Goals (SDGs) is only possible if the global community works collectively in promoting the sustainable utilization and conservation of Blue Economy natural resources.

Innovative financing, new technologies, capacity building, good governance and investment in the under-developed sectors of the Blue Economy can turn current development challenges into opportunities for peoples and communities across the globe. Global leaders in the public and private sectors should, as a priority, harness investments individually and collectively to ensure the world derives maximum benefits from the Blue Economy while also supporting the resilience of communities and the environment.

"The time to embrace the full potential of the Sustainable Blue Economy is now."
HOST AND CO-HOSTS

The SBEC is convened by the Government of Kenya and co-hosted by the Government of Canada and Government of Japan.

SPONSORS

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Being a co-host or co-sponsor is not a precondition for participation.
PLANNED ACTIVITIES

- Leadership Commitment Segment
- Main Plenary Sessions
- Concurrent Main Events
- 4 (Four) Forums
  - Governors and Mayors Convention
  - Science and Research Symposium;
  - Business and Private Sector
  - Civil Society
- Exhibitions
- Side Events
- Blue Economy Film Festival
- Special Dinners and Lunches (By Invitation)

ALL ARE WELCOME
Some of the confirmed KEYNOTE SPEAKERS

PAVAN SUKHDEV
President of World Wildlife Fund

JUSTIN MUNDY
Senior Fellow and Special Envoy for Conflict & Natural Resources, World Resources Institute

MR. KITACK LIM
Secretary General-International Maritime Organization

MICHAEL LODGE
Secretary General International Seabed Authority

DR. CLEOPATRA DOUMBIA-HENRY
President of the World Maritime University

AMB. PETER THOMSON
UN Secretary-General’s Special Envoy for the Ocean
LEADERS IN ATTENDANCE

H. E. UHURU KENYATTA
President of the Republic of Kenya

H. E. (MR) DANNY FAURE
President of the Seychelles

H. E. DENIS SASSOU NGUESSO,
President of Congo

H. E. HAGE GEINGOB
President of Namibia

H. E. MOUSSA FAKI MAHAMAT
Chairperson, African Union Commission Chairperson

H. E. FRANK BAINIMARAMA
Prime Minister of Fiji

H. E. LUPESOLIAI SAILELE MALIELEGAO TUILA’EPA
Prime Minister of Samoa

H. E. GRATIELA GAVRILESCU
Deputy Prime Minister and Minister of Environment, Romania

H. E. MR. MASAHISA SATO
The State Minister for Foreign Affairs of Japan

ISABELLA LÖVIN,
Minister of International Development Cooperation and Climate, Sweden

H. E. MR. ELDIRDIRI MOHAMMED AHMED
Minister for Foreign Affairs, Sudan

MR. NIKOLAI ASTRUP
Minister of International Development, Norway

H. E. MR GEORGIOS KATROUGKALOS
Alternate Minister, Ministry of Foreign Affairs, Greece

H. E. DR. EMMANUEL IBE KACHIKWE
Minister of State for Petroleum, Nigeria

MR. NIKOLAI ASTRUP
Minister of International Development, Norway

H. E. MR GEORGIOS KATROUGKALOS
Alternate Minister, Ministry of Foreign Affairs, Greece

H. E. MR ELDIRDIRI MOHAMMED AHMED
Minister for Foreign affairs, Sudan

MR. JAMES F. P GOMEZ
Minister of Fisheries and Water Resources, Gambia

HON RAVINDRA SAMARWEERA
Minister of Sustainable Development and Wildlife, Sri Lanka

MR. MKHISA KITUYI
Secretary General, United Nations Conference on Trade and Development (UNCTAD)

MR. MPHO PARKS TAU
President of United Cities & Local Governments (UCLG)

GOVERNOR JOSPHAT NANOK
CBS, Chairman Council of Governors, Kenya

MAIMUNAH MOHD SHARIF
Executive Director-UN-Habitat

MR. MPHO PARKS TAU
President of United Cities & Local Governments (UCLG)

GOVERNOR JOSPHAT NANOK
CBS, Chairman Council of Governors, Kenya

AND MANY MORE

AUDREY AZOULAY
Director General, UNESCO.
MORE SPEAKERS

- **Almas Jiwani (Canada)** - President, Emeritus UN Women Canada NC
- **Mr. Silvester M. Kututa (Kenya)** - MD/CEO, Express Shipping and Logistics EA Ltd
- **Ms. Rajeel D. Nicole (Fiji)** - Regional Director- OXFAM in the Pacific
- **Dr. Doug Wallace (Canada)** - Dalhousie University, Department of Oceanography
- **Col. Andre Didace CISEAU (Seychelles)** - Ag. Secretary General, Port Management Association of Eastern & Southern Africa (PMAESA)
- **Amiral Mohammed** - Lamine Fadika (Cote D’Ivoire-Former Minister of Mines and Minister of Oil and Gas, Cote D’Ivoire
- **Ms. Ahunna Eziakonwa** - UNDP Assistant Administrator and Director, Bureau for Africa
- **Sandor Mulsow (Jamaica)** - Marine Geologist, International Seabed Authority
- **Prof. Micheni J. Ntiba (Kenya)** - PS, State Department for Fisheries and Aquaculture and the Blue Economy
- **Prof. Babajide Ibitayo ALO (Nigeria)** - Prof. of Chemistry, University of Lagos
- **Gareth Johnston (United Kingdom)** - Director General, World Fish Centre
- **Dr. Jackline Uku (Kenya)** - Kenya Marine, Fisheries Research Institute (KMFRI)
- **Dr. Pakjuta Khemakorn (Thailand)** - Fishery biologist, Marine Fisheries Research and Development Division, Department of Fisheries, Thailand
- **Dr. Isao Sakaguchi (Japan)** - Visiting Scholar-Centre for Blue Economy Middlebury Institute of International Studies
- **Mr. Carlos Martin (Spain)** - Novella-Deputy Executive Secretary, Basel Rotterdam and Stockholm Convention
- **Prof. Ussif Rashid Sumaila (Nigeria)** - Institute of Oceans and Fisheries
- **Dr. Andrew Hudson (USA)** - Head, Water and Ocean Governance Programme, UNDP
- **Dr. Shailesh Nayak (India)** - Director-National Institute of advanced studies, INDIA
- **Ms. Thi Gam Pham (Vietnam)** - Ministry of Natural Resources and Environment-Vietnam
- **Mr. Mick Kinley (Australia)** - C.E. O. Australian Maritime &Safety Authority (AMSA)
- **Mr. Chris Trelawny** - Chief, Subdivision for Maritime Development, Technical Cooperation Division, IMO
- **Keith Stoodley (Canada)** - CEO, Provincial Aerospace UAE Operations
- **Donald Roussel** - Senior Advisor to the ADM, Transport Canada
- **Dr. Phumzile Mlambo-Ngcuka** - Executive Secretary-IOC, UNESCO
- **Sulan Chen, PhD (China)** - Program Advisor--International Waters and Chemicals and Waste Management, Regional Focal Point—Arab States, Asia, Europe and CIS countries, GEF Small Grants Programme, UNDP
- **Dr. Jennifer O’Leary (Canada)** - The Nature Conservancy and SMART Seas Program
- **Dr. Charlotte de Fontaubert** - Senior Fisheries Specialist, Environment and Natural Resources, World Bank
- **Dr. Rodriguez Prado (Uruguay)** - Assistant Professor and member of the International Law Institute of the University of the Republic Uruguay
CONference MAIN Theme

The SBEC conference is predicated on the two conceptual pillars of: (i) Sustainability, Climate Change and Controlling Pollution and (ii) Production, Accelerated Economic Growth, Jobs and Poverty Alleviation.

THE NINE (9) SUB-THEMATiC AREAS

1. Smart Shipping, Ports, transportation and global connectivity.
2. Employment, Job Creation and Poverty Eradication.
3. Cities, Tourism, Resilient Coasts and Infrastructure.
5. Ending Hunger, Securing Food Supplies and Promoting Good Health and Sustainable Fisheries.
7. Climate Action, Agriculture Waste Management and Pollution-free Oceans.
9. People, Culture, Communities and Societies: the inclusive Blue Economy.

FOUR (4) CROSS-CUTTING iSSUES

1. New Technologies and Innovation for Oceans, Seas, Lakes and Rivers.
2. Challenges, Potential Opportunities, Priorities and Partnerships.
3. Financing for blue economy.
4. Women, Youth and the Blue Economy.
WAYS TO ENGAGE IN THE CONFERENCE

SPEAK AT THE CONFERENCE
The SBEC will feature commitment statements from leaders, followed by a range of theme focused sessions and forums. All sessions shall be focused on the specific themes as outlined. Heads of State and Government, governors, mayors, UN and international organizations officials; Captains of Industry and top tier scientists, academics and experts will speak at the various sessions. You can add your voice by sending a speaking proposal to the Blue Economy Secretariat at blueeconomykenya@mfa.go.ke to request a slot.

MAKE A COMMITMENT
Add your voice to the personal/country/organisations concrete commitments and practical actions that can be taken today on the Blue Economy during the leadership commitment segment. Countries, organisations and other entities can engage and partner around the thematic areas.

ORGANISE A SIDE EVENT
Dozens of affiliate events organized by institutions, companies, governments and various conservation and scientific bodies will take place across the City of Nairobi during the entire week of the conference. To book or organise your event, simply visit www.blueeconomyconference.go.ke for more details.

SPREAD THE WORD
Help spread the word about SBEC and especially the need for increased action to focus global attention on how to harness the blue economy and foster the sustainable use of ocean, water and inland river resources.
Follow on Twitter: @BlueEconomy2018
Like/share on Facebook: https://www.facebook.com/BlueEconomy2018

BE A SPONSOR OF THE CONFERENCE
Sponsorship opportunities offers a wide range of benefits, including the opportunity for organisations and businesses to contribute to a major global conversation. Besides, sponsorship carries with it the opportunity to upscale independent visibility at the conference and the attendance to the ‘invitation only’ segments and events. Key sponsorship opportunities include the following:
• In country costs logistics and operations;
• Supporting the Communication Strategy of the conference
• Interpretation services
• Branding the conference venue
• Onsite Secretariat support (equipment)
Sustainable Blue Economy Conference Secretariat

Ministry of Foreign Affairs
14th Floor, Kenyatta International Convention Centre (KICC),
P.O Box 30551-00100
NAIROBI, Kenya

Tel:+254-203318888 ext 219
Fax:+254-20-2240066
Website: www.blueeconomyconference.go.ke
Email: blueeconomykenya@mfa.go.ke

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